Mapped in Bangladesh (MiB)

ENHANCING SUPPLY CHAIN VISIBILITY OF BANGLADESH'S APPAREL INDUSTRY

centre for entrepreneurship development

BRAC UNIVERSITY Inspiring Excellence

Laudes Foundation

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

BGMEA

BKMEA Working Today to Shine Tomorrow

TRACEABILITY

What is MiB?

By providing credible, timely and granular data on export-oriented ready-made garment (RMG) factories in Bangladesh, Mapped in Bangladesh (MiB) works to

- Support ESG, compliance and reporting efforts
- Facilitate business leads for manufacturers
- Facilitate multi-stakeholder dialogues
- Provide greater supply chain visibility
- Progress advocacy works
- Provide data on environmental credentials

ACCOUNTABILITY

TRANSPARENCY

Key Features

Comprehensive supply chain repository of Bangladesh's RMG industry

Objective, credible, independently-sourced primary data updated through physical survey

Open-source database and actionable information to support diverse stakeholders

Improves supply chain visibility and supports risk mitigation

Presenting ESG data of BGMEA, BKMEA member factories including non-members

Supports sourcing strategy and decision-making

Available in Bangla and English to reach diverse users

Regularly updating selected data by utilizing cowdsourcing approach

MiB Data Points

GPS Location

Contact Information

Products

Memberships

Certifications

Production Capacity

Major Brands

Export Countries

Establishment Year

Nearby Fire Station

Nearby Medicial Center

Nearby Police Station

E

Solar Panel

ETP

Environmental Certifications

Platform Affiliations

S

Separate Washroom

Menstrual Hygiene

Childcare Facility

Healthcare Facility

Maternity Leave Facility

Dining Space

G

Anti-harassment Committee

Safety Committee

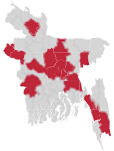
Participation Committee

Insurance Policy

MiB in Numbers

THE SUPPLY CHAIN

3800+
Export-oriented RMG Factories



Operating in
20
Districts

Works for
3400+
Brands / Buyers

Export to
88
Countries

MEMBERSHIP STATUS

2224
BGMEA Member Factories

818
BKMEA Member Factories

1095
Non-Member Factories

*273 factories have both BGMEA and BKMEA memberships

FACTORY TYPE

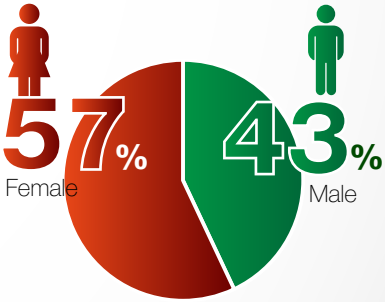
1659
Knit Garment

1098
Woven Garment

707
Sweater

420
Knit/Woven Garment

WORKER RATIO



GLOBAL INTERACTION

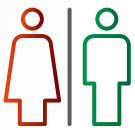
110K+
MiB users so far

From
189
Countries

Source: MiB
As of September 2023

MiB Facts

We conducted a nation-wide census of 3800+ RMG factories and found:



77% have gender-specific washrooms

70% provide maternity leave

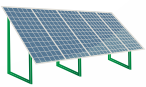
57% have anti-harassment committees

57% have child care centers

49% have in-house health-care facilities

48% have insurance for workers

25% provide menstrual hygiene products



24% use solar panels in Dhaka (Sep 2023)

Source: Mapped in Bangladesh (2021)

Benefits for Stakeholders

Ensure compliance, create policy reforms, and make informed decisions on different social aspects

Discover credible and current data sources to inform policy recomendations

Explore and connect with suppliers for sourcing, mitigate risks, build strategic partnerships, and develop businesses

Look for industry information and provide informed evidence

Promote business development, learn best practices and increase internal accountability

Highlight challenges and negotiate workers rights and strengthen advocacy efforts

MiB's Notable Users

GO / NGO / INGO

ACADEMIC

CSO / RBO

BRAND / BUYER

MEDIA

MiB Advisory Board

Mr Miran Ali
BGMEA

Mr Fazlee Shamim Ehsan
BKMEA

Mr Nur M Amin Rasel
BGMEA

Ms Naureen Chowdhury
Laudes Foundation

Dr Carla Dohmwirth
GIZ

Mr Paul Roeland
Clean Clothes Campaign

Ms Delphine Williot
Fashion Revolution

Dr Khondaker Golam Moazzem
CPD

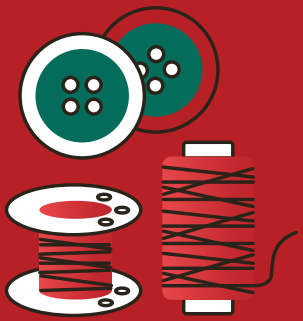
Mr Abu-Syed Belal
EU Delegation

Mr Babul Akhter
BGIWF

Professor Matin Saad Abdullah
MiB, BRAC University

Ms Afshana Choudhury
MiB, BRAC University

MiB introduces the
Project Advisory Committee (PAC)
for providing valuable inputs and significant insights to the team throughout the project period.



MappedinBangladesh.org

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